



online graphic design course

# design like a pro

Learn and apply the principles of graphic design, and master the basics of **Adobe® Photoshop** online



School of Design

2020 Qualifications. Your guide to studying with us.

# everything you can imagine is real

Gain fundamental skills in Adobe® Photoshop® and graphic design. This course sequence exposes students to tools and techniques used to make sophisticated graphic design from process, historical context, and communication through image-making and typography.

## **Learn To Design**

Study the Principles of Visual Design and composition through Adobe® Photoshop® dynamic tools and user interface.

## **Copywriting**

Learn to write effective sales copy, access timeless copywriting formulas and templates, developing skills that would be beneficial in your design career.

## **Corporate Branding**

Change the conception of brands as being an organisation's visual identity and image to an experience along the customer journey and, therefore, delivered by people across the entire organisation.

## **Brand & Client Communication**

Improve your client communication skills and your standing as a Designer, which rests on your ability to communicate with your team members and clients effectively.

## **Project & Time Management**

Learn to process, plan and exercise conscious control of time spent on projects, to increase effectiveness, efficiency, and productivity.



# Take your skills to the next level

## What's included?

The world's best imaging and graphic design software is at the core of just about every creative project, from photo editing and compositing to digital painting, animation, and graphic design. And now you can harness the power of Photoshop across desktop and iPad to create wherever inspiration strikes.

**The Bahamian Studio School of Design** prepares you to sit the Photoshop Certification test which confirms your proficiency with Adobe® Photoshop® along with your understanding of how to use it to create a variety of types of images in various file formats. This Photoshop Certification Exam provides an independent validation of your skills that is widely recognized.

### **LIVE Online Sessions**

Online video conferencing with engaging virtual classrooms, in an interactive environment between students and an experienced instructor.

### **Online Student Portal**

Students have access to a private online portal where all classroom material can be downloaded and reviewed. Full access to **Adobe® CC Photoshop® is also included.**

### **Curriculum**

Includes skill assessment tests. Demonstrate your proficiency in the Adobe Photoshop Certification Exam, upon successful completion, a **certificate is issued from American Graphics Institute.**

My career





# Your resources at your fingertips

Access, play, view and download all classroom material online, from your private student portal, from any PC or mobile device.

The screenshot displays a user interface for a student portal. On the left is a dark navigation sidebar with icons and labels for Home, Calendar, Leads, Students, Attendance, Staff, Subjects, Assessments, Resources, Invoices, Reports, and Setup. The main content area shows a personalized greeting "Hello, Kenny!" and a "Resources" section with a "+ Add Resources" button. Below this is a grid of resource cards, each with a PDF icon, a title, a date, and a three-dot menu. The resources include:

- Chakras.pdf (2020-04-18 20:59:07)
- Essential\_Oils\_Chart.pdf (2020-04-18 20:59:08)
- Medical\_Terminology\_Su... (2020-04-18 20:59:08)
- Self\_Care\_For\_MT.pdf (2020-04-18 20:59:08)
- Swedish\_Massage\_Proced... (2020-04-18 20:59:09)
- Planes of Motion (2020-04-18 21:02:32)
- Contraindications\_Massag... (2020-04-18 20:59:08)
- History\_of\_Massage.pdf (2020-04-18 20:59:08)
- Palpation\_Skills\_For\_MT.pdf (2020-04-18 20:59:08)
- SM\_Pathology\_2.0.pdf (2020-04-18 20:59:08)
- Transference\_For\_MT.pdf (2020-04-18 20:59:09)
- Techniques of Massage.pdf (2020-04-19 01:43:03)

On the right side of the interface, there is a search bar labeled "Search resources..." and a sidebar of filters with the following categories and counts:

- week 1 (15)
- text (14)
- chart (5)
- week 4 (1)
- pathology (1)
- kinesiology (1)
- anatomy (1)
- skeletal (2)
- muscular (5)
- video (11)
- week 2 (3)
- week 3 (2)
- test (8)
- massage (13)
- reflexology (1)
- muscle (4)
- nervous (1)



American  
Graphics  
Institute

**Your Name Here**

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Has successfully completed

**Adobe Certified Expert: Photoshop**

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Course Name

**Day, Date, Year**

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On This Day

Professional Development for creative, marketing, design  
and communication professionals

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My Tuition

Over **25**  
hours of lessons

~~600.<sup>00</sup>~~

Enrollment starts at **295.<sup>00</sup>**

**+**

**3 equal weekly payments of 100.<sup>00</sup>**

Pay tuition in full, receive a 10% deduction on fees

Course runs for 4 Weeks

Each session is 2 hours

Monday, Wednesday and Thursday

## **School of Design**

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